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CALIFORNIA DAHLIAS



LEAD THE WORLD

Dahlias

for 1929



The above cut is one of our first prize baskets, which won cash prize of \$50.00. It shows the beauty of the Dahlia as a flower for baskets and vases. Note the arrangement including Peony, Cactus, Decorative and Pompon Dahlias.

SUPERIOR DAHLIA GARDENS

PALMS

CALIFORNIA

INFORMATION

READ CAREFULLY BEFORE ORDERING

ORDER EARLY—Orders that are placed early will be sure to be filled and there will be no disappointment on account of variety being sold out. When ordering late, we suggest that you name a second choice. Be sure and write your name and full address very plainly.

TUBERS—All our dahlias are strong field-grown divisions. Our stock was never better than this year and as we do not fertilize, you will find same has an early growth and are firm and strong.

WHEN READY—Our Dahlia seed is now ready. Dahlia tubers ready February 15th. As we do not grow or force green plants off new varieties, these are ready at the same time. Our gladiolus and Cannas as listed herein, are ready for delivery now and until May 15th. If ordered in January and February to Eastern points, purchaser risks the chance of freezing in transportation. Our seeds are so packed that we guarantee arrival without freezing, no matter how cold.

PARCEL POST—Retail orders \$1.00 or over will be post-paid to every point reached by Parcel Post. Orders less than \$1.00, please add 25c for postage.

TERMS—If your order is not accompanied by cash by registered mail, kindly give us references for credit. Send Cashier Check, Express Order, or Money Order from all points. If ordered from Canada and other foreign countries, remit by Postal Money Order.

GUARANTEE—While we exercise extreme care to ship first-class stock, we can give no warranty, expressed or implied, and cannot in any way be responsible for the results of planting or forcing seeds, bulbs, or tubers, that we send out. We are extremely anxious to please all customers and will be glad to replace or refund purchase price of any article that does not come true to name or arrive in good growing condition. Notify us at once if the shipment should not arrive in satisfactory condition. If purchaser will not accept the goods on these terms, no sale is made and must be returned at once.

PRICES—These prices cancel all previous quotations.

Superior Dahlia Gardens BETTER DAHLIAS



*A portion of our 1928 gardens. Our men preparing to plant Dahlia tubers.
Note we drive our stakes before planting.*

The Reason for Our Twenty-Two Years of Growing Dahlias

We grow an immense acreage of Dahlias of different varieties we consider among the best. While we have some of the older varieties, we consider these so good that we do not discard same and to growers who do not wish to pay fancy prices for the newer kinds, these are admirable. For the garden and cut, as well as exhibition, we believe some of the old varieties superior to many of the new higher priced ones.

Of course, we have many of the best newer exhibition varieties, some in limited numbers due to the fact that we do not propagate from cuttings. All our tubers are strictly field grown. We believe that the beauty of bloom must be considered but that the best quality of stock should be sent out, which we do.

Our acreage is rogued with great care, consequently our strains are always up to or above the standard. We use no fertilizer in any part of our garden for Dahlias so the bulbs are never forced, allowing them to produce a good firm tuber that will be sure to grow and please. Due to our long growing season, we are able to harvest late, therefore are certain that tubers are well matured and thoroughly cured before we store them.

Gladiolus bulbs in this district are dug nearly every month of the year as there are many on the market at this time that are grown outside without protection. This allows us to ship same after being well matured in our storage houses in screen trays at nearly any time of year.

Our gardens of twenty-four acres are located on Sawtelle Boulevard between Pico and Venice Boulevards and we invite the public to visit it at any time of the year. Although there are no flowers of Dahlias to be seen from the first of November until the first of June, there is always much of interest. We are anxious to please and show anyone that might come out how we dig, divide and store our 800,000 clumps of dahlias. We have carefully trained help and our shipments are inspected three times before being packed. We would rather not have your money than to send you poor stock and have you plant it in your garden.

We wish to sincerely thank all our old friends and customers for their co-operation and for their many letters telling us of their wonderful success with our Dahlia tubers and seeds. This is a source of great satisfaction to us and we sincerely hope that you are successful in the coming year.

We wish you to point with pride to your Dahlias and please state where you purchased them. We are always pleased to hear from you regarding your gardens and prizes you might win if exhibited.

Due to our long experience, knowledge of growing conditions and equipment, you will be unable to buy dahlia tubers that surpass ours. You will note our prices which are very moderate, not due to inferior stock, but due to business done on a quality and quantity basis.

Superior Dahlia Gardens
BETTER DAHLIAS



One of our educational Dahlia exhibits. The large vase in the foreground is Bob Pleuse.

WE'RE FROM MISSOURI

LONGFELLOW could take a worthless sheet of paper, write a poem on it, and make it worth \$65,000. THAT'S GENIUS.

ROCKEFELLER can write a few words on a piece of paper and make it worth \$5,000,000. THAT'S CAPITAL.

UNCLE SAM can take an ounce and a quarter of gold and stamp the eagle on it and make it worth \$20. THAT'S MONEY.

A MECHANIC can take \$5 worth of material and make watch springs worth \$1000. THAT'S SKILL.

A MERCHANT takes an article worth 75c and sells it for \$1.00. THAT'S BUSINESS.

A WOMAN can purchase a hat for 98c, but prefers one that costs \$27. THAT'S FOOLISHNESS.

A DITCH DIGGER works ten hours a day and handles several tons of earth for \$1.25. THAT'S ROUGH.

There are some that claim to have better Dahlias than we do. BUT WE ARE FROM MISSOURI AND HAVEN'T SEEN THEM.

THE CULTURE OF THE DAHLIA

Follow these brief instructions and you cannot eliminate success.

LOCATION—As to location, the dahlia is not as particular as most flowers and will grow and succeed under many adverse conditions. However, a sunny location or in the open will favor them more or less. Do well on high or low land as well as level ground. Yellow or lighter shades will do well in partial shade, producing wonderful flowers and not losing their color.

PREPARATION—The soil should be thoroughly cultivated eight to ten inches deep the preceding fall, if possible. To secure exceptional results barn yard or other fertilizer should be worked in at that time. Just before planting turn same over again.

TIME OF PLANTING—The time for planting dahlias varies according to the locality. They can be planted after the danger of frost is over, and under ordinary conditions will bloom in from seventy to ninety days from time of planting. Always wait until the ground is thoroughly warmed, as early planting and cold ground causes rotting and loss of tubers in many instances.

PLANTING—First drive your stakes for the larger varieties three feet by three feet square, then dig a hole eight inches deep at base of stake putting in a small amount of bone meal, not the kind that is fed to stock, as it contains salt, cover with two inches of soil, lay the bulb on side having the sprout or eye facing upward, water thoroughly and when dry enough cultivate and fill in as plant grows until level. Cultivation should be practiced every week until flowers commence to form, then cease cultivation, put on a mulch, barn yard fertilizer or dead leaves or any other like material, being careful that same does not come in contact with the stem of plant.

As the shoot or plant commences to show itself above the ground, care should be taken at this time for the prevention of cut worms and other pests that destroy the young shoots. We use arsenate of lead for this purpose. Dust on plants thoroughly. Directions come on each package.

To obtain the largest and most perfect flowers only the terminal buds, which means the ones in center of stem, should be allowed to mature, the others being taken off by rubbing or pinching, enabling the full strength to develop to the bloom.

WATERING—The amount of watering depends largely upon the locality and amount of rainfall. In regions where the rainfall is scanty and where sprinkling and irrigation must be regularly practiced, dahlias should be watered more frequently than in localities where there is abundant rain. Watering is very beneficial, but the plant should never be watered on top in the middle of the day as this has a tendency to burn your flowers and leaves.

A general rule would be to soak thoroughly about every two weeks. We are in one of the warmest spots in the country and that is our practice.

SIZE OF BULBS—The size of the bulb or tuber does not in any way designate the size or quality of the flower. Some varieties of dahlias always produce very small bulbs, while other varieties make larger ones. Small bulbs are worth as much as the larger ones and often start much quicker. The sole requisite of the dahlia bulb is: That it must have one or two eyes either large or small and with proper cultivation success is generally assured. A bulb which is a division of a clump and dahlia seed will grow and bloom equally well if given ordinary and sane treatment.

CUTTING OF DAHLIA BLOOMS

Dahlias should be cut early in the morning or late in the evening. Also, bear in mind that a dahlia is not a rose and the bloom must be fully matured when cut or otherwise will not be satisfactory. After cutting, strip foliage off leaving about two whirls of leaves for green for vases or other use, put in boiling water about three inches deep and allow them to stay until water cools. This will insure two more days to your flower. If they wilt earlier than expected, cut stem off a few inches and duplicate treatment. For reasons we do not understand, many use aspirin tablets, one to two gallons of water, which seems to produce excellent results as to keeping qualities.

DAHLIA TYPES

CACTUS DAHLIAS—Flowers are fully double, the petals being long and narrow, either incurved or twisted, with sharp, fluted or divided points, and with revolute (rolled back) margins, the outer florets forming an almost perfect tube the full length of the ray. The petals of the English type cactus are more tightly rolled than those of the American type.

HYBRID CACTUS DAHLIAS—Flowers are fully double, the petals being rather flat and broad, twisted or recurved, and not sharply pointed unless tips are divided. Slightly revolute margins, and outer florets sometimes forming tubes less than half the length of the ray.

DECORATIVE DAHLIA—Flowers are fully double to center early in the season, sometimes the full season. Petals are large, broad, flat or slightly rolled at edges. The petals often turn back, giving the flower great depth.

PEONY FLOWERED DAHLIA—Flowers are semi-double usually with open center. The inner petals are usually curled and twisted around center, the outer two or three rows of petals being broad, flat and irregular. The rays are sometimes pointed.

SHOW DAHLIA—Flowers are double being ball-shaped and globular, very full to the center, having regular spiral arrangement of florets. Petals are quilled or have quite markedly involute margins and rounded tips. The hybrid show has a large flower loosely built.

POMPON DAHLIA—Flowers are same shape as the Show Dahlia but must be less than two inches in diameter.

Key to Abbreviations—Cac., Cactus; Dec., Decorative; Peo., Peony; Hy. Cac., Hybrid Cactus. The pompon dahlias are listed separately.

HISTORY OF THE DAHLIA

The DAHLIA is a native of Mexico, and before the invasion by Cortez was grown by the Aztecs. It was named in honor of Professor Andrew Dahl, a Swedish botanist, and was first cultivated in Europe about 130 years ago. *Dahlia variabilis*, the forerunner of the common or Show Dahlia, was single in its wild state, the first perfectly double flower being obtained by M. Dankelaar of the Botanical Gardens of Belgium in 1814; from this source came the well-known double varieties so common in the gardens of the East half a century ago. *Dahlia Juarezi*, the original Cactus Dahlia, was named after a former President of Mexico and was found in Juxphaor, Mexico, in 1872, by J. T. Vanderberg, and sent by him to an English florist, who exhibited it in England in 1882. Its graceful form and brilliant color at once captured the fancy of flower lovers, and today there is no flower more popular. The progeny of *Dahlia Juarezi* not only "broke" into various colors, but different shapes as well. It was by selecting the most desirable of these and reselecting the finest from each succeeding generation of plants, that the Cactus Dahlia has arrived at its present state of perfection. Pompon forms appeared about 1850-1860; next came the Decorative type, which is about forty years old, and most recently the Hybrid Cactus and the Peony class, which dates back but a few years and have become very popular. Indeed, the marvelous transformation wrought in this wonderful flower in the past thirty-seven years, reads more like a tale from Arabian Nights than actual reality.

OUR 1929 INTRODUCTIONS

A. REVELON—Dec. One of our 1929 introductions that no garden should be without. Excellent for garden, cut, and extremely good for exhibition. An' extra large flower attaining the width of 8 to 10 inches, of a salmon shade suffused with pink, which gives a color that attracts immediate attention when seen. The shape of this Decorative reminds one of a huge mushroom. It is a free bloomer on long stems that are straight and wiry. It throws its blooms well above the bush, which has oak shaped leaves of dark green that are an asset in themselves. We highly recommend this one.....(net) \$5.00

BOB REA—Dec. The height of the bush of this beautiful variety is about three to four feet. It has a flower of about eight inches across with the unusual color of a dark cerise that could be described as near a watermelon shade. A profuse blooming variety and holds its flowers far above the bush on long, straight stems. Very good keeper and excellent for any purpose(net) 5.00

HARRIET LOEB—Dec. A rosy pink decorative which blooms liberally and is always double until frosted down. We have cut many flowers off this variety that were ten inches in diameter with a depth of four to five inches. Let us state again that we use no fertilizer, this being the natural habit and anyone will receive the same results if proper care as to watering, etc., is given. Is an exceptionally

good keeper and is beautiful in the garden. Extremely essential for florists' baskets and no exhibit is complete without this variety being staged. Three-time prize winner(net) 7.50

JIM LYNCH—Dec. A huge deep orange suffused with salmon color that attains the size of eight to nine inches easily. Upon seeing this color, you will immediately think of autumn, as it has superb Fall shades. A very good bloomer, being held well above the bush on long straight stems. The height of the bushes averages about five feet and the leaves are of a dark green color. We have never known one of the thousands of visitors to our gardens to pass this variety without an exclamation of some kind, usually, "Oh! look" (net) 7.50

LORETTA—Dec. A Decorative that is hard to class for type. While it has all the forms of a Decorative, the petals one-fourth of the distance from the tip have a distinct downward curve, giving the flower a shape that immediately reminds one of a star. It is a beautiful shade of flesh pink that seems to be covered with a sheen of gold, giving this bloom a very unusual appearance. It is not a huge flower, attaining the size of five to six inches. A very good bloomer on long straight, wiry stems and an exceptionally good keeper. Beautiful in garden, vases or baskets. Must be seen to realize its color and form(net) 3.00

GENERAL LIST

- A. D. LIVONI**—Show. A small show with a soft pink color. Free flowering with good straight stems and a perfect form..... .20
- ADOREE**—Dec. A medium sized flower of soft rose pink with a touch of yellow at the base of the petals. The petals are long and pointed, twist and curl, making the flower very attractive75
- ALBERT GOLDENSON**—Cac. A very graceful flower, orange red, over-laid soft old gold, blending from the center. As the name tells you, it is golden in the sun. Has long straight wiry stems. An ideal Dahlia of the autumn shades 3.50
- AMUN RA**—Dec. An immense flower. With its large coppery bronze blooms and big dark leaves, it always brings forth the remark, "Simply beautiful," from each visitor who likes size and rich coloring. It is a strong grower and its stems and height are all that could be desired. It is suitable for cut, garden, and extremely good for exhibition..... .75
- ATTRACTION**—Cac. The color of this flower of orchid to lavender, with a pink overshad, is beautiful. Has large flowers that seem to be a type between Hybrid Cactus and Cactus. Classed as an American Cactus..... .50
- BALLET GIRL**—Cac. A perfect Cactus with extremely odd coloring. The flowers get extra large and are usually white tipped with an orange base. At times, some of the flowers will be solid orange and some will be nearly white. These combinations occur on the same bush which gives this variety a very unusual appearance in the garden. Is a good grower and a profuse bloomer. The stems have a tendency to be very slightly pendant..... .75
- BASHFUL GIANT**—Dec. This huge flowering variety took first prize at the Southern California Dahlia Show at the Biltmore Hotel this year for the largest flower. One of the largest types yet introduced. Has straight stems of good length. However, the stems have a tendency to be rather large at the base. It is a rich apricot shade with golden sheen and will cause many a visitor to your garden to stop. The flower is of great depth and the bush grows about three feet..... .50
- BENSON ORANGE**—Dec. Of a golden orange color that has blooms with good wiry stems, which hold them well above the bush. It attains the size of about six inches. Bush grows about three feet. A good variety..... .50
- BOB NEWCOMB**—Dec. Extra large flowers that are very full to the center and of great depth. The stems, which are long and of average diameter, attain great length as we cut some six feet long. The beautiful bloom of plum and burgundy color attains a diameter of eight inches average. This color is not often found in flowers and is difficult to describe. Both in sunlight and artificial light, the blooms have a sheen that makes them irresistible. The plant grows very tall, average six feet, with beautiful dark green foliage and is one of the first and last to bloom in the garden, always remaining double. We have won many first prizes in the last five years with this variety for the best seedling, the best six, the best twelve, the best twenty-five and the best fifty..... .50
- BOB PLEUSE**—Hy. Cac. The color of this dahlia is a rich velvet from a crimson to a maroon with each petal on every flower tipped white about an inch to an inch and a half back. Has very good stems and is a profuse bloomer. Has won many prizes and is an attraction wherever shown. It was recommended in the Storrs (Conn.) Trial Gardens as one of the best. In 1925, scored the highest number of points for the year for both commercial and exhibition. Until that time, it had scored the greatest percentage of any dahlia that had ever been shown. We do not know if any has scored higher since. Bushes have a height of about four to five feet50
- BORDER KING**—Cac. Incurved flowers that are very deep and attain an unusual size for cactus. The color is a rich glowing scarlet that is held erect well above the bushes on long straight, wiry stems. Its freedom of bloom makes this an ideal dahlia for the garden, besides being exceptionally fine for exhibition purposes as well as cut flower. A good keeper. A great dahlia for all purposes .50

Superior Dahlia Gardens
BETTER DAHLIAS



*Vase of 50 Winning Butterfly Dahlias at leading show of Southern California, 1927.
Height of display was five feet.*

Superior Dahlia Gardens

BETTER DAHLIAS

- BUTTERFLY**—Dec. Pinkish salmon on the outer edges shading lighter towards the center that finally reaches a delicate cream. Exact color of the Butterfly rose. A very large flower, easily attaining eight inches across with a depth of six inches. In its size, color and form, it is the outstanding dahlia on the Los Angeles cut flower market. The supply never meets the demand although the prices obtained for same are double of any obtained for any other cut dahlia on the market. The most popular dahlia wherever exhibited, being referred to many times by spectators as looking "good enough to eat." Because of its unusual and delicate beauty and also its keeping qualities, it has never failed to win first prize. It has often been said that no name could do this variety justice. Thousands of visitors to our gardens exclaim upon seeing this, "Peaches and Cream." Plant grows to a medium height, and is a very profuse bloomer .75
- CALIFORNIA ENCHANTRESS**—Hy. Cactus With its beautiful shade of light rosy pink, this flower is one that all want in their garden. The blooms are well formed and are held well above the foliage, and with its good keeping qualities, this is very desirable for garden, cut and exhibition. A dahlia garden is not complete without this. The bush grows average four feet .50
- CITY OF PORTLAND**—Peo. An artistic dahlia often eight to nine inches across. The stems are all that could be desired, being long, straight and wiry. Color is a clear, rich, deep yellow. Blooms are held well above the bushes, which grow very symmetrical. .50
- CINEMA**—Dec. A beautiful shade of salmon overlaid with orange, which makes it a color no one can resist. A huge flower of great depth. Has long, straight, wiry stems. A very profuse bloomer with a bush about four feet high. This variety is one of the stopping places for the many visitors to our gardens. Fine for all purposes. 2.00
- CLIFTON**—Single. A single dahlia that has very small dark maroon flowers with a dark yellow disc. Fine for border and massing as same is literally covered with blooms all season, with very dark green leathery foliage. Height about two feet .25
- COMMANDER**—Cac. Has extra large blooms of great depth with a color that is exceedingly pleasing, a very clear, deep lavender. Is a profuse bloomer and has long straight, wiry stems that hold the blooms well above the bushes. An ideal garden variety as the bushes grow about four feet high. A 1928 introduction that took three first prizes this year.... 2.00
- CREAM KING**—Dec. A beautiful cream shade overlaid with primrose. Flowers have the best of stems and grow to an exceptionally large size, about six to eight inches. Considering the fact that it blooms very freely and has the best of stems, this is a very desirable addition to any garden. .50
- CUBAN GIANT**—Show. A large deep crimson flower borne on good stems held above the bush .25
- COLORFUL**—Dec. Color is dark lavender tinged with violet, which makes this variety very unusual. The blooms are extra large and of good depth. They are held on extra long straight stems. The bush grows to the height of four to five feet. One in much demand by florists and is an extra fine background in a garden. One of the best for exhibition due to color, size and form. 1.00
- DADDY BUTLER**—Hy. Cac. A well formed flower of large size. American Beauty color with a pale rose purple on reverse of petals, giving these blooms a beautiful appearance. Excellent for garden, cut or exhibition. Very good keeper. Has long, straight, wiry stems which make this variety very desirable. 1.00
- DELICE**—Dec. A beautiful rosy pink that makes a color much sought for by florists for vases and baskets. It has long, straight stems. Good keeper .25
- DIADEM**—Show. Brilliant rich crimson. Large perfect form on good stems. One of the best of the shows .35
- DR. TEVIS**—Dec. An exceptionally large flower many times attaining the size of ten inches without forcing. Beautiful salmon rose suffused old gold and shaded apricot. The reverse of the petals is a rich old gold. With its good stems that are straight and long, it is a desirable addition to your garden. This dahlia has won many prizes .50
- EARL WILLIAMS**—Dec. A beautiful bi-colored dahlia of great substance, produced on long, straight stems. An exceedingly large flower of great depth and with its magnificent color of brilliant crimson that blends into a creamy white, sometimes just at the edge of the petals, and at other times the petals almost white with occasionally a bloom of all red, it is beautiful. One of the finest dahlias for cut, garden or exhibition. It is a free bloomer and one we highly recommend .75

Superior Dahlia Gardens

BETTER DAHLIAS

- ELWOOD**—Show. A medium sized flower that is held on long, strong, erect stems well above the foliage. Is a profuse bloomer. Its outstanding merit is the color which is lemon yellow overlaid with orange, the petals being edged with purple. Extremely fine for cutting and garden **.50**
- EMMA MARIE**—Hy. Cac. This popular variety has become a favorite due to the pleasing color combination of clear pink with a creamy white center. The form of this dahlia, as well as the lavender of its color, makes it an outstanding flower, both in garden and cut. These immense blooms are about six inches in diameter. Long, straight stems with good keeping qualities **.75**
- EL DORADO**—Dec. A very large bloom with a pleasing color of gold deepening to a richer gold at the base of the petals. A large dahlia of great depth and substance. A free bloomer on good stiff stems that hold the blooms well above the foliage. Blooms very early and remains good until frost. Bushes from three to four feet high **1.50**
- ELLINOR VANDERVEER**—Dec. An exceptional variety with considerable popularity. Has large blooms of glowing satiny rose pink, which are of great depth and substance and are held far above the tall bush on exceptionally long stiff stems. An early bloomer. Good for warm climates **1.25**
- ELODIE**—Cac. The description of this dahlia in Eastern catalogs where originated, shows the color as amber. Here in the West with us, it grows to a much darker shade, nearly bronze. Is a strong grower with flowers held well above the bush on long stiff, wiry stems. We consider this a very beautiful creation and one we would recommend **1.00**
- E. W. KING**—Dec. The color is effective, a combination of amber and white with perfect petal formation. Has a profusion of large flowers on strong stiff stems at all times of the growing period. One we are sure will please you **1.00**
- EXCHANGE**—Peo. A new form of dahlia which we list under Peony. The outer petals are a soft pink shading to delicate cream at the base of the petals with a large dark amber center lined with florets of cream. We have never seen a variety of this form and it commands outstanding attention from all visitors to the garden. They are about six to seven inches across and a profuse bloomer on long, straight stems. A 1928 introduction **1.00**
- FLORENCE FINGER**—Dec. These giant blooms of exceptionally great depth with a color of rose intermingled with lavender. This is a beautiful creation. Is a profuse bloomer and has beautiful dark green foliage. Blooms are held well above the bush on long, straight stems. An outstanding variety **.50**
- FRANCIS**—Dec. A large flower with great depth. The color is orchid streaked with white, with the reverse of petals white. Is a strong grower and has long, straight stems that hold flowers above the bush. Is a very profuse bloomer **1.00**
- FRANK SMITH**—Show. Color is maroon, almost black, tipped and marked with white. Good stems and a profuse bloomer..... **.25**
- F. W. FELLOWS**—Cac. A very large exhibition flower with long straight stems. Is a beautiful pure orange color with narrow petals that are at times incurved and when twisted, give this flower an exceptional range of beauty. Should be in every garden..... **.50**
- GEISHA**—Peo. Geisha is an old variety, but is a great favorite. Is the showiest and most attractive of this type yet introduced. The rich colored flowers with a combination of scarlet and gold with peculiarly twisted and curled petals, make this a marvel of beauty. Good stems and a profuse bloomer..... **.50**
- GEO. E. WRIGHT**—Dec. A bloom of old rose and violet color, which is a beautiful combination. Has long straight stems that hold the flowers well above the foliage. Very good bloomer **1.00**
- GEO. WALTERS**—Cac. A very large flower of good depth. The color is a beautiful coral pink shading to yellow at the base of the petals. Is a very good bloomer and a remarkable garden variety..... **.35**
- GLENN FELT**—Dec. A large dahlia of rosy carmine with a glowing shade that is extremely rich in both daylight and artificial light. A wonderful keeper and has all the qualities that a good dahlia must have. Beautiful dark green foliage, strong grower, flowers are on long straight stems and stand well above the bush. It retains its form to the end of the season and while blooming both late and early, never becomes single. You should have this in your garden..... **2.50**
- GOLDEN OPPORTUNITY**—Show. Large flowers of a deep golden yellow suffused amber color. A fine variety for garden or exhibition **.50**

Superior Dahlia Gardens
BETTER DAHLIAS



F. W. Fellows, Cactus Type
Description on page 11.

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- GOLDEN WEST**—Cactus. This is a true American cactus. Is a very vigorous grower producing great numbers of perfect blooms. The color is a deep rich yellow, heavily overlaid with orange. Has long straight wiry stems and an exceptionally good keeper. Very popular with the florists, being much used in baskets and table decorations. In the garden, this variety has a very beautiful appearance and one that will never disappoint..... .35
- GLEASON**—Dec. Has a magnificent color of rosy pink. The blooms are average size and have great depth. The stems are all that could be desired. A low growing bush of about three feet with beautiful foliage. Is fine for the garden. As a cut flower, it has no peer. The keeping qualities are excellent.. .50
- GOLD MEDAL**—Show. This variety has extra large flowers for a show dahlia, which are perfect in form. Color is a golden yellow heavily striped and penciled with red. Very free bloomer and an unusual flower of its type. Extremely popular with the public and used very extensively by the florists. Has long stiff stems35
- HALVELLA**—Dec. With its color, a beautiful shade of rose pink, and the immense flowers of good depth that are held on long stiff stems, this is a very desirable addition to any garden. A late bloomer, very prolific at the time you want flowers. Many times prize winner75
- HAWAIIAN MOONLIGHT**—Hy. Cac. A beautiful lemon yellow with white tips. Sometimes blooms with entire outer row of petals pure white. Has the best of stems, good size, and holds flowers well above the bush..... 1 00
- HARRY MACKINNON**—Cac. The color of this beautiful and unique creation is the nearest black that we have yet seen in a dahlia. Even much darker than Black Top or Frank Smith. The tops of the petals are slightly tinged garnet. It is about five inches in diameter and good depth. Has good straight stems and bush grows three to four feet..... .75
- H. BADETTY**—Hy. Cac. Color of this dahlia is a beautiful salmon mixed with buff. Its large flowers on long stems held well above the bush and its good keeping qualities make this all that could be desired..... 1.50
- HAPPY HARRY**—Cac. A 1928 introduction. A very large flower with a depth of five inches. The color is burnt copper blending to salmon. This is produced on long, straight, thin stems that hold the flower upright. A very good bloomer and strong grower. Won the silver cup at Santa Monica show for the best three-year seedling. One of the best of the salmon shades 2.50
- HELEN DURNBAUGH**—Hy. Cac. Flowers are of a delicate blush. Buds open creamy white shading to a soft rosy pink as they develop. Has long strong stiff stems. Average size five to six inches, with a good depth. With its beautiful color and pleasing form, this dahlia is excellent for all purposes. Much sought for by the floral trade..... .50
- HILLIGENLEI**—Dec. A German variety recently imported. Is a gorgeous shade of salmon pink touched with white. A beautiful color with the best of stems. Bushes about three to four feet high..... 2.00
- HUMORESQUE**—Dec. Bright maroon penciled and tipped white, making this a distinct color. Very large flower with long erect stems..... .50
- INSULINDA**—Holland Dec. Sometimes described as a Hybrid Decorative. Color a rich saffron yellow shaded russet orange with a golden sheen that makes one imagine that gold dust has been sprinkled on the flowers. Has broad, wavy petals, which are twisted and curled. The blooms often run nine to ten inches across. Has long stiff stems and is considered one of the best of its class..... .75
- IRRIDESCENT**—Hy. Cac. The outer edges are old rose shading to a crushed strawberry with a rich cream in the center. Overlaid with the same golden sheen as seen in Insulinda. A profuse bloomer and one of the best of the old rose types. Flowers held well above foliage on long straight stems75
- INCE'S BEAUTY**—Dec. Bushes grow from four to five feet. Stems are all that could be desired and the huge flowers attain great depth. Color of a beautiful pure salmon, slightly overlaid with a light yellow. Extremely good for exhibition due to its beautiful form and great size. These flowers are held well above the bushes, which makes it a garden variety par excellence. Also an exquisite cut flower.. 2.50
- ISABELLE STREET**—Hy. Dec. The color is a bright yellow at the base of the petals, shading to a bright rose red, with white tips. The flowers are large, and held on stiff cane-like stems. It is a very early bloomer, and continues to bloom throughout the season. The flowers are very full, the outer petals reflexing to the stem..... .75

Superior Dahlia Gardens
BETTER DAHLIAS



*Glenn Felt—(Our Introduction)
Decorative Dahlia, see page 11.*

JEAN CHAZOT OR GAY PAREE—Cac. A wonderful French dahlia. One of the best of commercial bronze or autumnal shades we grow. Is a very free bloomer and has long straight stems holding the flower well above the foliage. Our meagre description cannot picture to you the full beauty of this flower. It is of great size and unusual depth..... .50

JERSEY'S BEAUTY—Dec. Since 1923, this has been the standard pink. It is one of the most popular dahlias ever introduced and has won as many prizes as any other four varieties shown. Is a true pink color and one of the best pinks we have ever grown. Flowers are exceptionally large of good depth and held well above the foliage on extra long straight

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BETTER DAHLIAS

- stems. One of the most desirable for florists' use and commands high prices in the market. A very profuse bloomer which makes it as nearly perfect as a garden flower could be. It attracts immediate attention in the garden and our exceptional strain, which was not grown from green plants, of four thousand bushes made this a center of attraction in our gardens and was admired by many thousands of visitors in 1928..... .75
- JOHN LEWIS CHILDS**—Dec. A good variegated dahlia of average size that grows on long stout stems. Color is a deep golden yellow, beautifully striped and penciled with dull red..... 1.00
- JADWIN**—Dec. The deep flowers are of average size, five to six inches. The color is superb, being a salmon overlaid with crimson. Has the best of stems, is a profuse bloomer, and an exceptionally beautiful garden variety. Fine for cutting. Much admired by all who see it 1.00
- J. W. LEE**—Hy. Cac. This is a magnificent dahlia of very large size. Is a strong grower and profuse bloomer. Flowers are held well above the bush on excellent straight, strong stems. The color is a blending of scarlet on pale yellow, giving the shades of sunset. Very desirable..... 1.00
- KALIF**—Cac. A truly majestic flower. A beautiful pure glowing scarlet of a perfect cactus form. Its gigantic flowers are produced freely. A very effective variety..... .50
- KING OF COMMERCE**—Dec. Produces medium sized flowers which are set squarely on thin stems of good length which keep until they dry up. A real cut flower dahlia. Color is a rich tango, lighted gold..... .50
- KIKI**—Dec. The color of this variety is a lavender overlaid with a silvery sheen that makes it a beautiful creation. The blooms attain the size of six to eight inches, are of average depth, and are held well above the bushes on the best of stems. Bushes grow three to four feet. Excellent for cut, garden and exhibition 1.50
- KITTIE DUNLAP**—Dec. Pure crimson rose of large average size with strong long stems. It is a good bloomer and flowers are of great substance. Is much admired in the gardens75
- LADY HELEN**—Hy. Cac. Color a pure bronzy pink, barely suffused with and penciled white. Flower of large size and great depth. Held on long erect stems well above the bush and with its magnificently formed flowers, it is one to be especially desired..... .75
- LILLIAN SHERIDAN**—Hy. Cac. A very beautiful flower. The color is a combination of orange and red with each petal tipped gold. Profuse bloomer and held on long straight stems. Exceptionally good keeper and a most beautiful creation 1.00
- MARCELLA GILL**—Dec. A good clear soft pink variety. Petals are tipped with a peculiar mauve color. Of average size and a very free bloomer with long, thin, wiry stems, which hold the blooms rigid above the foliage. One of the first to bloom in the gardens50
- MARGUERITE BOUCHON**—English Cac. A magnificent flower with center pure white and the outer petals shading to a brilliant yet soft violet rose with distinct white tips. Has good stems which are straight and wiry and is unrivaled in this class50
- MAUDE ADAMS**—Show. Pure snowy white, each petal tipped a delicate lavender pink. Has good stems and is beautiful and much desired for floral work..... .25
- MABEL'S CHOICE**—Dec. The color of this variety is a beautiful deep crimson. Has exceptionally large flowers and the depth is five to six inches. A beautiful garden variety and could be used for exhibition due to size. Some of the stems come somewhat pendant. If all stems were long and straight, this would supercede any we have seen 1.00
- MEPHISTOPHELES**—Dec. The color is a ruby red lightly tipped with gold. A mammoth flower that grows on good stems. A very striking addition to our gardens and we believe this to be one well worth listing..... .75
- MILLIONAIRE**—Dec. One of the largest dahlias. Has average stem and is a well-known variety with a color of light lavender shading to white in the center. Has won very many prizes for size, as well as for form50
- MINA BURGLE**—Dec. An old California variety that always holds its own. At a recent show, this variety took first prize for the best twenty-five blooms with much competition. Flowers are large size and of striking beauty. The stems are all that could be asked and the color is a glowing brilliant scarlet. Borne on long stems well above the foliage. A very profuse bloomer. Our strain is of the best as we have rogued it very carefully in the past few years..... .25

Superior Dahlia Gardens

BETTER DAHLIAS

MISS ATLANTIC CITY —Cac. Color is a salmon suffused gold with the bush full of blooms the entire season. Is a very strong grower and has long straight stems.....	.50	brings out other colors in your garden with startling effect50
MISS NEW YORK —Hy. Cac. The immense flowers of fluffy type are of a deep rose with a copper shading. A profuse bloomer and very strong grower. Has long straight stems holding the flowers well above the foliage and is fine for exhibition, garden or cut. It was featured in the 1925 American Dahlia Society New York Show	3.00	MRS. T. C. HOLCOMB —Cac. A very straight dark velvety crimson. Each petal tipped white about one-third of the distance. Of enormous size with a depth that few dahlias attain. Flowers are held well above the foliage on long straight stems and is one of the most admired in our gardens.....	1.50
MOLALLA —Show. Color a beautiful pure yellow tipped white on long erect stems.....	.35	MRS. DOUGLAS FLEMING —English Cac. A beautiful white flower of average size. Has average stems and is a very pleasing and distinct flower. A prolific bloomer. One of the best exhibition whites of this type to date. Long petals are peculiarly twisted.....	.50
MONS LE NORMAND —Dec. Bright yellow striped and splashed crimson. Occasionally tipped and mixed with white. The markings of these flowers are very unique and with its extremely large size with good straight stems, as well as keeping qualities, is a desirable variety50	MRS. I. DE VER WARNER —Dec. One of Judge Marean's best creations. It is one of the finest dahlias recently introduced. A rich rosy mauve with long and rigid stems. It has enormous blooms and is much sought after. Extra strong grower and is a free bloomer. Many times prize winner.....	.40
MRS. CARL SALBACH —Dec. A very dependable dahlia. A strong vigorous grower that is full of blooms at nearly all times. A good tuber maker, hence the low price for this remarkable variety. The flowers are symmetrical. The color is a mellow pink and the blooms are held erect on extra long, especially strong stems. Is a wonderful variety for cut, as well as for beauty in the garden50	MRS. WARNAAR —Hy. Cac. A bloom of mammoth size about nine inches in diameter. A Holland variety that is of the best. The color is creamy white with just a tinge of pink. Has long straight stems and is very desirable50
MRS. EDNA SPENCER —Cac. This is an American cactus of a delicate lovely shade of lavender or an orchid pink. In great demand as it is an unusually attractive cut flower and the color is beautiful under artificial light as well as in the garden. Of large size and exceptional depth with stems that are of the best, being straight and wiry.....	.50	NETART —Show. White variegated with crimson on strong, straight stems. Average size35
MRS. C. MORGAN —Dec. This flower is about the size of Delice. Has good stems, is a strong grower and profuse bloomer. The outstanding merit of this variety is its coloring, strawberry color penciled, blotched and edged with white. At times, the blooms come nearly all white, other times with very little white, but never a pure strawberry or white, always being bi-colored. Fine for garden and cut75	NORMAN —Cac. One of the largest and most satisfactory English Cactus. Petals are twisted, giving the flower great depth. Is a deep rich scarlet and blooms are held erect on long straight stems75
MRS. W. E. ESTES —Hy. Cac. This incomparable white novelty of marvelous beauty is one of the largest and best white dahlias grown. The mammoth blooms with petals deep and full, which are held high above the foliage on long straight stems, make this an excellent cut flower as well as exhibition and garden variety. This marvelous white		ORANGE DOUZON —Dec. Mammoth flowers of an orange scarlet, held on long, straight stems. Excellent for cutting as well as garden25
		OSAM SHUDOW —Dec. A large beautiful flower that is held on erect stems. Just an average bloomer. The color is old rose lightly suffused with yellow and lilac. Fine for exhibition	1.00
		ORANGE BEAUTY —Peo. A bloom of vivid orange. This indescribable color is unrivaled in its beauty. Large flowers with good straight stems50
		PAUL MICHAEL —Dec. A very large dahlia that is excellent for exhibition, as well as other purposes. Has won many prizes for the largest in the show. Petals are curled and twisted and quilled at the base. Color is a pure gold that shades to an orange buff at the center, making it a beautiful bloom. Has good stems50

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PIERROT —Cac. A large flower of deep amber tipped white. The flower is of great depth and is made up of long, narrow petals. An excellent exhibition flower with stems somewhat pendant. Its peculiar habit of sometimes coming all amber and sometimes all white, other times mixed on one side or the other, gave it the name of Pierrot, which is French for clown50	RAY'S DELIGHT —Hy. Cac. An extra large flower of good depth that is held well above the foliage on long, wiry stems. The color of the beautiful variety is a rich old gold shading to a lighter gold towards the center. Is excellent for all purposes. Has won many prizes	1.25
PRISM —Dec. Has medium sized blooms. The stems are ideal. The color of these blooms is crimson and white, which colors are penciled, blotched and intermingled promiscuously, making this bi-color an out-standing variety. These bushes grow about five feet in height75	RADIANT BEAM —Hy. Cac. Beautiful shade of old gold. Has good stems and is a profuse bloomer. Average size75
PRINCESS PAT —Dec. Color is a very beautiful shade of old rose that always comes true with us. Flowers are large and full to the center and have long straight wiry stems. Good for exhibition, garden and cut. This combination makes it a flower much to be desired50	RAJAH —Hy. Cac. This is a very distinctive flower. The color is a flaming orange and gold, very autumnal shadings. Borne on good stems and while of medium size, is very desirable50
PORTHOS —Dec. This dahlia has almost attained the hitherto considered impossible. It is the nearest approach to a blue dahlia we have ever seen. It is a distinct shade of violet or lilac, verging on the blue. A medium-sized flower that is unexcelled for keeping qualities and is held perfectly erect on long, thin, rigid stems75	RED HEAD —Dec. An odd brick red color, hence the name. This unusual red makes it a very distinctive flower. Plants are sturdy and strong and blooms are held well above the foliage on strong, straight stems. Grown about five inches in diameter.....	.50
PREMIER —Dec. A cerise pink which easily attains the size of eight inches with a five-inch depth. The cerise pink is so vivid as to be called "alive." Holds its form well all season. Is a strong grower and has the best of stems. Has a beautiful dark green foliage which makes this an artistic garden variety as well as good for all other purposes.....	1.00	RED INSULINDA —Holland Dec. An exact duplicate of Insulinda in bloom and habit, but the color is a rich crimson with a golden sheen, which makes it very attractive and always admired by anyone who sees it, whether cut or in the garden. It starts to bloom early, but is the last in the garden to produce flowers. Always double	1.00
PUNA —Dec. This dahlia is of a medium size. The color is a tawny yellow, not usually found in dahlias. If you wish to have an unusual color as well as a beautifully formed flower with the best of stems and one fine for cutting, as well as a beautiful creation in your garden, this the dahlia50	RHEINISCHER FROHSINN —Cac. Wonderful luminous carmine rose changing to creamy white at the base. Flower of great depth with petals peculiarly incurved and twisted. Blooms grow to the size of about six inches. While not a large flower, it is very desirable, being a distinct and refined variety that holds its blooms well above the foliage on the best of stems. Very popular.....	.35
PERLE VON DRESDEN —Hy. Cac. This is another importation from Germany. A very beautiful flower with a color that is red with a bluish sheen on the petals, which is unusual and exceptionally beautiful. The stems are strong and straight and it is a very profuse bloomer. Of medium size and is a dahlia which will be much admired in this country	1.50	ROBERT TREAT —Dec. This dahlia is similar in color to the American Beauty Rose and its shadings are different from any color in dahlias we have yet seen. Has a wonderful prize record and is an outstanding novelty. Plants are strong, healthy growers of spreading habit and the form of this dahlia is all that could be desired. Has long strong stems	1.00
		ROMAN EAGLE —Dec. This dahlia has beautiful rich golden bronze coloring which makes it very beautiful. An extra large flower of good depth and very profuse bloomer on long wiry stems. Good keeper. Much sought after by florists and commands a high price. We mention sought by florists as that is the barometer of the public's choice	1.50

Superior Dahlia Gardens
 BETTER DAHLIAS



Rose, Show Type.

R. HAGERMAN—Dec. The color is a pure saffron yellow of medium large size with good depth. Bushes grow about five feet in height and blooms are held erect on long, wiry stems well above the foliage**.75**

ROOKWOOD—Dec. This is one of the finest of varieties in its class. A most consistent prize winner. Blooms early and late. The color is a clear cerise rose with no traces of lavender, that looks like the Russell rose for coloring, under artificial lights. Has immense flowers of good depth held erect above the foliage on splendid stems. Is produced on a low growing bush about three feet high **1.25**

ROSA NELL—Dec. Another favorite, both for cutting and exhibition. The color is a rare one being a bright clear rose. Flowers carried well above the foliage on good stems. A dahlia that always attracts immediate attention and does equally well in the warmer climates**.50**

ROSE—Show. An exceptionally deep rose shade. Large sized flowers carried erect on good stems. Free flowering and excellent for cut, exhibition and garden. One of the finest shows of its color**.35**

Superior Dahlia Gardens

BETTER DAHLIAS

RUTH VAN FLEET —Hy. Cac. A large full flower with a color of a sulphur yellow. The bloom is of great depth and has long straight wiry stems. A very popular dahlia.....	.35
SAGAMORE —Dec. One of the most satisfactory dahlias grown. Won the first prize as best seedling in 1921, first for best two-year seedling in 1922, the Darnell Cup in 1923, and was the sensation in New York shows of 1924 and 1925. The American Dahlia Society features the bloom on all posters. Color is a golden yellow shading to red at center on a long, stiff stem. Fine for exhibition, garden and cut flower. Keeping qualities of this large perfectly formed flower is unexcelled. Stems are straight and strong	1.00
SALIENT —Dec. Beautiful coloring of canary yellow that is overlaid with salmon, making this a beautiful combination. Medium large size about five to six inches in diameter and of average depth. Has long straight, wiry stems holding blooms well above foliage. A profuse bloomer and is fine for garden or cutting to be used for any purpose.....	.75
SCHONE MEXIKANERIN —Cac. Another German variety of unusual coloring. Color is a rich chestnut brown shaded with yellow, which gives it a very unusual appearance. Stems are strong and straight. Average size and one we recommend	1.00
SEABRIGHT —Dec. Color an apricot buff. Has extra long, straight stems with flower held high above the foliage. Blooms attain size of five to six inches. Desirable cut flower due to its extra long stem and color, as well as its keeping qualities. An excellent blooming variety25
SEÑORITA —Dec. An immense striking flower with good straight long stems. The color is a rich velvety crimson, one of the best and finest, as well as largest, originated in California. We know you would want this one	1.00
SHIRLEY BROWN —Hy. Cac. Color is a rich old gold mixed with orange red. Blooms are very large, held on good strong stems. Fine for exhibition, garden or cut. Very profuse bloomer50
SILVERHILL PARK — Cac. Color glistening white. Blooms are large in size, beautifully incurved in form and perfect center. Is a strong, healthy grower and is a profuse bloomer with all good flowers. Does not burn in the sun. Fine for cut and exhibition purposes75
SNOWDRIFT —Dec. A large dahlia of pure white coloring. A good white should be in every garden and this is one of the good ones. Produced on strong plants and has excellent stems. Fine for exhibition, cut or garden50
SMILING LAST —Dec. Flowers of medium size that are borne on the best of stems. The bushes grow about four feet high. Has beautiful dark green foliage that makes it a wonderful variety to have in the garden. The color is a beautiful rich crimson that all notice at once. One of the latest bloomers of all varieties, blooming very profusely all season75
SOMERSET —Dec. This dahlia is a blend of salmon and old rose of unusual size. The depth is very great and the flower is produced on good stems, which are somewhat heavy. Has won many prizes in California shows75
SHADOW'S LAVENDER —Dec. A Gold Medal variety. Large dahlia of perfect form with splendid substance. The color is silvery lavender shading to white. Stems are perfect and hold the immense blooms high above the lacy foliage which is an asset to its beauty. A very good keeper and excellent for all purposes	1.50
SOU. GUSTAVE DE DOUZON —Dec. An old variety, but very good for cut or garden. Pleasing shade of orange red. Average size five to six inches. Long stems and is a very good garden variety25
SULPHUREA —Dec. Large clear sulphur yellow. Petals are narrow and long and with their slight twist, give this flower a beautiful appearance, which is admired by all. It has good depth. Is a very profuse bloomer and strong grower. Stems are all that could be desired50
TILLAMOOK —Show. Immense quilled flowers of delicate blush shading to rose. Has very good stem. Fine for exhibition35
TOM LUNDY —Hy. Cac. A very large flower of great depth, which makes it splendid for exhibition. Many times taken prize for largest flower in the show. Often nine to ten inches across. Is a graceful loosely arranged bloom of a brilliant crimson red with deeper suffusion. Stems are slightly pendant.....	.50
TRENTONIAN —Dec. A beautiful flower and has big even petals. The color is that of an Indian skin, a wonderful blending of old gold, copper and coppery bronze with the center a	

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more brilliant reddish bronze. The giant blooms are held erect on long straight stems. Splendid keeping qualities and a fine exhibition, as well as garden, variety	1.50	WHITE ENSIGN —Cac. A strong grower and profuse bloomer. Has medium sized large white flowers on long erect stems. A fine cactus40
TRYPHINNIE —Dec. Very large flower with a coloring that is much admired. Is bright shell pink, lighter at tips, and with a clear golden yellow at base of petals. Good cut flower, fine keeper, and has long straight stems that grow on strong bushes and hold flower well above the foliage50	WHITE SISTER — Dec. A beautiful creamy white dahlia of large size and good depth. The stems are all that could be desired. Strong grower and blooms profusely.....	.75
THE CRITES —A new type of dahlia. The large flowers are held erect on the stem. The center petals are full and erect, while the outer petals droop down around the stems like a shaggy chrysanthemum. The color is white heavily flushed and marked with dark maroon. A very free bloomer and good for all purposes	2.50	WOODAN —Cac. Very beautiful flower of delicate salmon rose blending to old gold in the center. Its arrangement of grace, having curved petals in the center, makes this bloom, which is held on long stems, a very desirable variety for all purposes. Medium large.....	.25
VERA CRUM —Dec. Of average size with good long, straight stems. A profuse bloomer. This variety's big asset is its color, which is a beautiful blending of salmon pink and white, most unusual. Fine for garden and cut50	W. W. RAWSON —Show. A beautiful large perfect show dahlia on good stems with an irresistible color of white overlaid with light lavender35
WELTFRIEDEN — Hy. Cac. A fine white dahlia of average large size, which is held on exceptionally good long, thin stems. Owing to its good keeping qualities and form, it is very much admired as beautiful for garden and cut. Bushes grow three or four feet high	1.50	YELLOW DE LUXE —Dec. An extremely bright yellow which color makes this dahlia very desirable. The color brightens any garden or vase and basket. Has good stems, is a profuse bloomer, and grows to a height of four feet	1.00
		YELLOW KING —Hy. Cac. An immense flower held erect on long, straight stems. Color is a rich yellow shading to white at the tips. A very strong grower and is fine for garden, cut and exhibition.....	.50

HOW ABOUT THIS?

Could it be done without good, strong stock? We advertise and do not fertilize or force, but due to the immense acreage of dahlias we grow, we are able to have the best of it as we have these large amounts to select from.

We were in one show and were awarded:

1921	1922
15—First Prizes	9—First Prizes
7—Second Prizes	5—Second Prizes
1—Third Prize	2—Third Prizes

In one show out of nine entries we were awarded:

1923	1924
5—First Prizes	3—First Prizes
3—Second Prizes	2—Second Prizes

You will note we have no 1928 prizes. Due to the fact that many growers have made it obvious by conversation that they did not care to compete with us any more, we have decided not to exhibit in the future.

We have never won a prize for the largest flower in the show as that is impossible without forcing or fertilizing and as we did not do so, we did not at-

1925	1926
13—First Prizes	8—First Prizes
8—Second Prizes	6—Second Prizes

Out of thirty entries in two of the largest California shows, we won:

1927
20—First Prizes
3—Second Prizes
1—Third Prize

tempt to enter in this class. We can readily visualize the disappointment of a purchaser who, seeing blooms that have been forced, at a show, and growing them without experience in heavy forcing, does not have the same results. We believe he, as a rule, loses all interest in Dahlias. Anyone seeing our flowers in the gardens can easily do as well, if not better, if they fertilize at all, and are not disappointed but are pleased.

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BETTER DAHLIAS



One of our previous shows that took six first prizes.

POMPON DAHLIAS

We list all the varieties of this ever popular variety of dahlia that we believe worth growing, or at least these are of the best. The flowers are small ball-shaped like show dahlias, double to the center and are usually quilled petals. For exhibition purposes, flowers must not be more than two inches in diameter. However, the earlier ones are always larger. Are extremely useful for baskets, vases and other decorative purposes. The demand for these varieties is increasing each year due to the same being indispensable for small decorations where the larger ones could not be used, and their great keeping qualities. A very free bloomer and off a few bushes, a bouquet can be cut any day in the growing season. The description we give of these under the name, are as we grow them. Since there are many confusions in many of these varieties, several varieties bearing the same name, we make this assertion. A few of these should be grown in each garden.

ACHILLES—A wonderful flower of delicate lavender tinted lilac. A peculiar shape carried on good stems..... .20
ADELAIDE—Blush, edged with lavender..... .20
ALEWINE—White tipped and suffused with lavender pink. A small flower and fine for exhibition25
AMBER QUEEN—Golden amber shaded apricot. Flowers are always perfectly formed..... .20

ANITA—An unusual shade of deep old rose. Well formed flowers50
ARIEL—Deep orange with buff suffusion. Tall growing bush and extra long stems25
BABY EVELYN—A pale salmon rose color..... .35
BEBE—A blending of pink and mauve on a white ground. Very profuse bloomer with a small, well-formed flower. Strong grower..... .50

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BILLIE FLETCHER —Very unusual, being of a deep rosy cerise shade, edged with silver. Good long stems25	KLEIN DOMITES —Orange buff and small size of perfect formation20
BOBBY — Beautiful plum color, splendidly formed20	LASSIE —Yellow base tipped rose. Very fine.....	.25
CATHERINE —Clear canary yellow. One of the most popular25	LEADER —Yellow tipped rosy purple.....	.20
CLARA HARSH —Canary yellow with crimson tips20	LITTLE FRED —Very small flower of a deep rose pink25
DAINTY —A blend of pale pink and white. Good stems and perfect form35	LITTLE TIM —Another very small flower. Fine for exhibition. Dark red color.....	.25
DAISY —Salmon tinted gold. Good stems.....	.25	LLOYD HICKMAN —A new shade of old rose. Extra long stems50
DARKEST OF ALL —Very dark maroon, nearly black. Darkest color pompon grown. Medium sized flowers on extra long stems.....	.20	MADELINE —Pale primrose, edged rosy purple. An exceptionally profuse bloomer.....	.20
DARKEYE —White, tipped with lavender, shaded to a dark center.....	.25	NELLIE FRAZER —Blush tipped rose. Small and a very good bloomer25
DONOVAN —Pure white edged with delicate lavender. A beauty20	PAULINE —Very good dark lavender.....	.25
FASCINATION —A pink, carried on very good stems20	PHOEBE —An orange red that has a live glistening glow in each flower. An exceptionally good bloomer, producing extra fine formed flowers20
FLAME —Bright orange scarlet on good stems.....	.25	PURE LOVE —A very pleasing shade of soft lilac and with its prolific production, is a very desirable variety20
GIRLIE —Perfectly formed flower of a beautiful lavender shade25	SAN TOY —White tipped with carmine with the best of stems. A desirable variety.....	.20
GLOW —Lovely old rose. Is admired by all.....	.35	SNOW CLOUD —Pure white flower of exceptional form25
GRETCHEN HEINE —Rose tinted white with each petal tipped carmine, giving this flower a beautiful appearance25	SPY —Cream edged scarlet. One of the best.....	.20
HECKLA —Pure white25	SUNNY DAYBREAK —Apricot edged yellow with a tint of maroon thrown over all, makes this a beautiful indescribable color.....	.25
IMPROVED LITTLE HERMAN — Carmine shaded garnet. Petals tipped white. This is one that is very popular to both amateurs and commercial growers, due to the wonderful color20	SUNBEAM —Brilliant crimson scarlet.....	.25
JOE FETTE —Beautiful snow white, small size perfectly formed25	TOMMY KEITH —Red tipped white. Small flower and fine for exhibition.....	.25
JOHNNIE —A deep red. An exceptionally exquisite form, each petal being so even, they seem artificial. Very small compact flower.....	.25	VIVID —The brightest scarlet and exceptional form. One in nearly every exhibition class..	.25
		WM. NITCHES —Red. Flowers a trifle large, but very fine for most purposes.....	.20



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BETTER DAHLIAS

COLLARETTES

This type of Dahlia is ever increasing in its popularity. Its form is that of a single with a high center surrounded by collars that stand away from the other petals giving it an unusual appearance. Used extensively by florists for dainty and airy arrangements and is indispensable for baskets of the better quality. Collarettes are profuse bloomers and easily grown.

ACHIEVEMENT —Of a rich velvety maroon with a snowy white collar. Has good long stems as all collarettes have. The largest collarette grown25	MME. POIRER —Deep purple suffused with lighter shades. A white collar. Has the appearance of a pansy and is called the pansy collarette25
AMI CACHET —Orange red with yellow collar35	MT. LASSEN —A fiery red with a yellow collar25
ARIA —Soft rose colored zoned white to center with a white collar25	MAURICE RIVOIRE —Rich crimson with a white collar. A beautiful golden center.....	.25
CORMORANT —Glowing crimson with a primrose collar. Petals are streaked carmine. Good stems35	ROSETTE —Velvety cerise, suffused white with white collar25
DIADEM —A live rosy pink with a white collar35	SCARLET QUEEN —Brilliant scarlet with golden collar of large size35
GEANT DE LYON —Rich velvet and maroon with a white collar. Free bloomer of an extraordinary size50	SILVER MEDAL —An exceptional variety. Is a crimson maroon edged cream with cream collar streaked with white. This is one of the best50
GOLDENDALE —One of the newer ones. An orange yellow with a lighter yellow collar. Very attractive50	SOU. DE CHABANNE —Lemon yellow with coral markings. Lemon and white collar.....	.35
KATCHEN VON SWARZATAL — Carmine rose edged and tipped white with a white collar. Good bloomer50	VIRGINIA LEE —Velvety carmine edged sulphur yellow with a collar of pale yellow. Very desirable35

DAHLIA PHILOSOPHY

Did it ever occur to you that a man's life is full of crosses and temptations? He comes in the world without his consent, and goes out against his will, and the trip between is exceedingly rocky. The rule of contraries is the feature of the trip.

When he is little, the big girls kiss him and when he is big the little girls kiss him. If he is poor, he is a bad manager; if he is rich, he is dishonest. If he needs credit, he can't get it; if he is prosperous, everyone wants to favor him.

If he is in politics, it is for graft. If he is out of politics, he is no good to the country. If he doesn't give to charity, he is a stingy cuss; if he does, it is for show. If he is actively religious, he is a hypocrite;

if he takes no interest in religion, he is a hardened sinner.

If he gives affection, he is soft; if he doesn't, he is cold blooded. If he dies young, there was a future for him; if he lives to a ripe old age, he missed his calling.

If he saves money, he is a grouch; if he spends it, he is a loafer; if he gets it, he is a grafter; if he doesn't, he is a bum. So what's the use? Life is one thing after another, but since you must tarry here for a while, enjoy it by having our dahlias in your garden, and you will have one of the most beautiful gardens in your neighborhood.

Try it and see.

Superior Dahlia Gardens

BETTER DAHLIAS



Another show that took twelve first prizes. Note the blue ribbons on the table.

DAHLIA COLLECTIONS

We are offering the following collections as suitable for gardens, at different prices, according to the amount wished to be expended. The choice of dahlias for these collections is governed by our twenty-two years'

experience. The Superior collection is exceptionally fine for garden and each one an exhibition flower of the highest merit.

Superior Collection

Amun Ra	Jersey's Beauty
Cinema	Mrs. W. E. Estes
Ellinor Vanderveer	Mrs. I. De ver Warner
Emma Marie	Lady Helen
Value of	\$7.15 for \$6.50

Garden Collection

Seabright	Molalla
Mina Burtle	Mrs. Carl Salbach
George Walters	Vivid, Pompon
Mrs. Edna Spencer	Catherine, Pompon
Exchange	Maurice Rivoire, Collarette
Golden West	Achievement, Collarette
Value of	\$4.40 for \$3.50

Exhibition Collection

Gold Medal	Dr. Tevis
Bob Pleuse	Florence Finger
Butterfly	Golden West
Earl Williams	Insulinda
Value of	\$4.45 for \$3.75

Pompon Collection

Achilles	Catherine
Amber Queen	Vivid
Ariel	Fascination
Bobby	Joe Fette
Value of	\$1.75 for \$1.50

Superior Dahlia Gardens

BETTER DAHLIAS

Due to the large quantities of several varieties that are grown for florists' use, we are able to offer our selection of eight varieties, no singles or seedlings, all true to name, labeled as to varieties and neatly packed, for \$1.00; if mailed, \$1.25.

All collections are post paid to any place, excepting the Pompon collection which is post paid any place in California, but due to the low cost, twenty-five cents extra for postage will be necessary for mailing to any point outside the state of California.

For large gardens or borders, we can sell, not pre-paid, unnamed varieties that have been mixed in handling, many of the finest ones, for \$7.00 per 100. This

price is possible due to the fact that we never label a variety unless we are absolutely positive that it is as labeled. In handling huge quantities, sometimes labels are lost or varieties are in doubt. These immediately go into the mixed.

Any tubers listed in this catalog will be sold twelve of one variety for the price of ten; \$15.00 orders for \$12.50, excepting this year's creations.

Mail us your large wanted lists and let us price same to you. We have many varieties not listed as the quantity is not great enough. so make up your list complete. We probably can furnish same.

CANNAS

We grow about 500,000 cannas for the wholesale trade. We list a few of the best varieties in order to give our friends and patrons advantage of these:

	Each	Doz.
FIERY CROSS —Bright red	\$.10	\$1.00
HUNGARIA —Large dainty rose pink, dwarf15	1.50
ROSEA GIGANTEA —Deep rich rose, dwarf15	1.50
THE PRESIDENT —One of the best with immense leaves of light green foliage that would be an attraction without flowers. Large bright, red flowers15	1.50

	Each	Doz.
WYOMING —Strong grower. Beautiful large bronze leaves, with massive orange flowers, six inches10	1.00
YELLOW KING HUMBERT —Yellow, striped and splashed red. Medium height10	1.00
RED KING HUMBERT —Brown foliage. Red flowers, medium height10	1.00
Collection of each one of the above for 75c prepaid.		



Portion of our Gladiolus fields.

Superior Dahlia Gardens

BETTER DAHLIAS

GLADIOLUS

In the spring or summer garden, Gladiolus is the most popular flower. They are invaluable to the landscape gardener for color splashes and bedding, and

to the florist and home decorator, they are indispensable. Easily grown and in this locality, they are on the market the year round.

	Each	Doz.
ALICE TIPLADY —A large Primulinus of beautiful orange saffron color	\$.10	\$1.00
ANN EBERIUS —Deep Rhodamine purple shading into deep Bordeaux center.....	.10	1.00
BYRON L. SMITH —Beautiful lavender pink on white background20	2.00
DAVID STARR JORDAN — Immense flowers, flame color, overlaid scarlet. Lip mottled25	2.50
EVELYN KIRKLAND —Rose pink, darker at edges, fading to shell pink at center, with brilliant scarlet blotches on lower petals. Spikes stand about one foot higher than all others in field. One of the best10	.75
GRETCHEN ZANG —Tall, soft shade of pink blending into scarlet on lower petals05	.50
HALLEY —Delicate salmon pink, creamy blotch on lower petals with red stripes..	.05	.50
JACK LONDON —Light salmon with vermillion stripes. Canary yellow throat with ruby stripes. Exceptional in every way10	1.00
MRS. DR. NORTON —Finest cream and pink with yellowish blotch. Strong grower15	1.50
MRS. FRANK PENDLETON —Bright rose pink on pure white ground. A giant blotch of richest carmine red on lower petals. Excellent variety for cut10	.75
MRS. H. E. BOTHIN —Light geranium pink, heavily ruffled, flame scarlet center. Strong well built spikes. One of the loveliest combinations10	1.00
PINK WONDER —Giant pink flowers, extra large15	1.50

	Each	Doz.
PRINCE OF WALES —Clear salmon with yellow throat10	.75
PURPLE GLORY — A strong grower with stems four feet long. Deepest velvety maroon red with almost black blotches, which seem to be burned into the petals. Exceptionally good20	2.00
ROSE ASH —Corinthian red shading into ashes of roses color on the outer edges. Lower petals light yellow speckled with ruby. Flowers large and well set on spikes15	1.50
SWEET LAVENDER — Beautiful light lavender, deeper in throat with purple blotches which enhances its beauty.....	.15	1.50
TYCO ZANG —Blossoms are of immense size, easily attaining 5½ to 6 inches across. Beautiful shade of salmon pink with a brilliance unsurpassed and possibly unequaled under artificial light. Throat white faintly dotted deep cerise. One of the new ones and considered one of the best75	7.50
VIRGINIA —Long spikes of raspberry red shading to begonia rose in the throat. An excellent Gladiolus for commercial growing as well as for the garden. One of the best of its color and will bloom in the late fall.05	.50
WILBRINK —Color is a pale vivid pink. One of the best of the early varieties, blooming in California in February05	.50

When handling and grading Gladiolus, oftentimes varieties become mixed and in order to be sure, we do not attempt to put these where we think they ought to be. Hence, we are offering this mixture which contains all the above varieties, all No. 1 bulbs, which the above are, for \$2.00 a hundred, prepaid.

SUPERIOR DAHLIA SEED

Our Dahlia seed has an international reputation, established in the last twenty years. If you have grown our Dahlia seed you know; if not, you should avail yourself of the opportunity. Regardless of price, we believe there is no superior, if any equal.

With Southern California's long dry seasons and our twenty acres of the best Dahlias to hybridize from, which is done by hand, we have an opportunity to produce the very best.

With everything in our favor—experience, immense fields of the best varieties that are segregated far from pompon, collarette and varieties not good to produce the best of seed, and our long, dry, late growing season that gives our heavy, large and double flowers the time necessary to produce good seed, we do not feel that there is any superior, irrespective of price.

The hand hybridizing is done by experts of twenty years' experience. We usually obtain over 70 per cent doubles from this choice seed. We have no grades of seed other than select and if not of the best, same are not distributed. We have seed of separate varieties but recommend the mixed, as varieties do not come true to name.

Our past records and thousands of testimonials are sufficient to lead us to believe that when you buy seeds from us you have the best. By hand hybridization, we do not trust entirely to chance and believe that is the cause of our remarkable success.

At a recent growing competition of six of the largest growers, with 250 seedlings each, all taken care of by the same man, we easily won the prize of \$250.00 cash, which recalls the old adage: "The proof of the pudding is in the eating."

Why not be the originator of a nationally known variety yourself? The pleasures of growing dahlias from seed are untold. The varieties and color combinations of Dahlias produced from seed are numberless. The plants will bloom the first season making as large a plant, and producing as many flowers, as those planted from tubers. There are always new types and new colors and you may originate some-



These Dahlias cut from our one year 1928 Seedlings. Note length of stems.

thing entirely different which would be a sensation in the Dahlia world.

Many of the best varieties of Dahlias commercialized were produced by amateurs from seed and sold at high prices to dealers—hence this is a profitable, as well as fascinating pastime.

Visitors in our gardens remark that our seedling beds, over 70 per cent being doubles, many of huge dimensions, look like named varieties.

Our prices are as low as consistent for the quality of seed. Full directions for growing with each order.

Try our seed this year. You will not be disappointed. Order early to insure delivery. All postpaid.

PRICES

Hand Hybridized Mixed

50 seeds \$1.00 100 Seed \$1.75 1000 Seeds \$15.00

[Separate varieties priced as above.]

Pompon and Collarette Seed

50 Seeds 50c 100 Seeds 90c 1000 Seeds \$7.50

[Prices on larger quantities upon application.]



Trophies won by us at various shows held in Southern California, except the American Dahlia Society Certificate of Merit, won by our Bob Pleuse Dahlia at trial grounds, Storrs, Conn. This cut does not portray the beauty of these premiums, but it does prove that we must have dahlia tubers with the health, strength and Superior varieties that enable us to win these many premiums. The 27 cups won by us during 1927 are not shown in this picture.

SUPERIOR DAHLIA GARDENS

PALMS, CALIFORNIA